

Privacy Policy

Naturally Nourished By Tara ("Website") is governed by the following Privacy Policy.

We respect your privacy and are committed to protecting it. The purpose of this Privacy Policy is to inform you what personally identifiable information we may collect and how it may be used. This Privacy Policy applies to this Website.

INFORMATION WE COLLECT

The Website collects information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household ("Personal Information"). The Website has collected the following categories of Personal Information from you:

Identifiers:

This category includes your: real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol ("IP") address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.

1. The Website does collect information in this category.
2. The Website collects the following information in this category for the following reasons:
 - i. Booking Discovery Calls
 - ii. Scheduling appointments

Protected Classification Characteristics (under California or federal law).

This includes: Age (over age 40), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental health disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, or genetic information.

1. The Website does not collect information in this category.

Commercial Information:

This includes records of personal property, products, or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.

1. The Website does collect information in this category.
2. The Website collects the following information in this category for the following reasons:
 - i. Documenting nutrition services and packages that have been purchased

Biometric Information:

This includes: an individual's physiological, biological or behavioral characteristics, including an individual's DNA, that can be used, singly or in combination with each other or with other identifying data, to establish individual identity.

1. The Website does not collect information in this category.

Internet or Other Electronic Network Activity Information:

This includes, but is not limited to, browsing history, search history, and information regarding a consumer's interaction with the Website, application, or advertisement.

1. The Website does not collect information in this category.

Geolocation Data:

This includes your physical location or movements.

1. The Website does not collect information in this category.

Audio, Electronic, Visual, Thermal, Olfactory, or Other Similar Information:

1. The Website does not collect information in this category.

Professional or Employment-related information:

This may include your current or past employment history or other information related thereto.

1. The Website does not collect information in this category.

Education Information:

This is defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act, which includes: records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, schedule, student identification codes, student financial information, or student disciplinary records.

1. The Website does not collect information in this category.

Inferences Drawn from Personal Information:

This includes inferences drawn from the Personal Information collected by the Website to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

1. The Website does not collect information in this category.

HOW WE COLLECT INFORMATION ABOUT YOU

- **Information You Voluntarily Submit to the Website:** We may collect personal information from you such as your name or email address, as described above. This information is all voluntarily submitted by you at the time the information is collected. For example, you may voluntarily submit information to the Website by leaving a comment, subscribing to a newsletter, or submitting a contact form.
- **Information We Collect from Others:** We may receive information about you from other sources. For example, if you use a third-party software through the site, they may transfer information to us for fulfillment.
- **Automatically-Collected Information:** We automatically collect certain information about you and the device with which you access the Website. For example, when you use the Website, we will log your IP address, operating system type, browser type, referring website, pages you viewed, and the dates/times when you accessed the Website. We may also collect information about actions you take when using the Website, such as links clicked.
- **Cookies:** We may log information using cookies, which are small data files stored on your browser by the Website. We may use both session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted, to provide you with a more personalized experience on the Website.

HOW YOUR INFORMATION MAY BE USED

We may use the information collected in the following ways:

- To operate and maintain the Website;
- To send you promotional information, such as newsletters. Each email promotion will provide information on how to opt-out of future mailings;
- To send you administrative communications, such as administrative emails, confirmation emails, technical notices, updates on policies, or security alerts;
- To respond to your comments or inquiries;
- To market products through display or affiliate advertisements;
- To provide you with user support;
- To track and measure advertising on the Website;
- To process payment for purchases you make through the Website; or,
- To protect, investigate, and deter against unauthorized or illegal activity.

THIRD-PARTY USE OF PERSONAL INFORMATION

We may share your information with third parties when you explicitly authorize us to share your information.

The companies listed below are "Service Providers," which are defined as "a sole proprietorship, partnership, limited liability company, corporation, association, or other legal entity that is organized or operated for the profit or financial benefit of its shareholders or other owners, that process information on behalf of a business and to which the business discloses a consumer's personal information for a business purpose pursuant to a written contract, provided that the contract prohibits the entity receiving the information from retaining, using or disclosing the personal information for any purposes other than for the specific purpose of performing the services specified in the contract for the business" or "retaining, using, or disclosing the personal information for a commercial purpose other than providing the services specified in the contract with the business."

The Website may use third-party service providers to service various aspects of the Website. Each third-party service provider's use of your personal information is dictated by their respective privacy policies. The Website currently uses the following third-party service providers:

- SCHEDULING SOFTWARE – this service is used to schedule appointments and may collect your contact information. We will store your contact information. If you elect for the scheduling software to place an appointment on your calendar, it may access that software; however, the scheduling software does not pass back any information to us about your calendar.

This list may be amended from time to time in the Website's sole discretion.

Except when required by law, we will not sell, distribute, or reveal your email addresses or other personal information without your consent; however, we may disclose or transfer personal information collected through the Website to third parties who acquire all or a portion of our business, which may be the result of a merger, consolidation, or purchase of all or a portion of our assets, or in connection with any bankruptcy or reorganization proceeding brought by or against us.

ANONYMOUS DATA

From time to time, we may use anonymous data, which does not identify you alone, or when combined with data from other parties. This type of anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

COOKIES

The Website uses cookies to store visitors' preferences, record user-specific information on what pages users access or visit, ensure that visitors are not repeatedly sent the same banner ads, customize Website content based on visitors' browser type or other information that the visitor sends. Cookies may also be used by third-party services, such as Google Analytics, as described herein.

Users may, at any time, prevent the setting of cookies, by the Website, by using a corresponding setting of your internet browser and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. However, if users deactivate the setting of cookies in your Internet browser, not all functions of our Website may be entirely usable.

SENSITIVE PERSONAL INFORMATION

At no time should you submit sensitive personal information to the Website. This includes your social security number, information regarding race or ethnic origin, political opinions, religious beliefs, health information, criminal background, or trade union memberships. If you elect to submit such information to us, it will be subject to this Privacy Policy.

CHILDREN'S INFORMATION

The Website does not knowingly collect any personally identifiable information from children under the age of 16. If a parent or guardian believes that the Website has personally identifiable information of a child under the age of 16 in its database, please contact us immediately at Tara@NaturallyNourishedbyTara.com and we will use our best efforts to promptly remove such information from our records.

GDPR - RIGHTS RELATED TO YOUR PERSONAL INFORMATION

If you are within the European Union, you are entitled to certain information and have certain rights under the General Data Protection Regulation ("GDPR"). Throughout this policy, we have disclosed what information we collect and how it is used. Under GDPR, you also have the following rights:

Right to Opt-out – You may opt-out of future email communications by following the unsubscribe links in our

emails. You may also contact us at the email below to be removed from our mailing list.

Right to Access – You may access the personal information we have about you by submitting a request.

Right to Amend – You may contact us to amend or update your personal information.

Right to Be Forgotten – In certain situations, you may request that we erase or forget your personal data.

You may exercise any of these rights by emailing Tara@NaturallyNourishedbyTara.com

CONTACT INFORMATION

At any time, please contact us at Tara@NaturallyNourishedbyTara.com for questions related to this Privacy Policy.

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